

**Your ExpertiseDNA™
Launchpad:
Position your Business
for your Ideal Clients**

YOUR 2018 VISION MAP

*A step-by-step worksheet to start
doing what you love with the clients
you love*



by Jan Wallen

Learn more at: www.JanWallen.com

You're creating your Values-based business and life, so you can:

- o share your gifts and talents
- o live by what's really important
- o build your lucrative business and lifestyle doing what you love, with clients you love

The first step is creating your crystal-clear Vision. Then your *ExpertiseDNA*™ Roadmap to take you on the journey, with as few distractions, obstacles and “rabbit holes” as possible. Start now – Have fun and dream B-I-G!

Make it a “Blue Sky” vision -- No limits! No constraints. *Anything* -- is possible!

Step #1 -- Create your crystal-clear Vision for your life, business and dream lifestyle. Include things that are really important to you, and things you absolutely must have to be your best and share your gifts with the world. Write it down, even if you think it's “impossible”.

Questions to inspire you:

- o What do you want your life to look like? Feel like?
- o Where do you live? What do you see when you wake up every morning?

Example: “I wake up in the morning and start the day with a quiet routine that includes creative visualization, meditation, affirmations, exercise and reading. I look out the window and see blue sky and a bright sunny day. I can't wait to go outside and be in the fresh air! . . .”

Step #2 -- Create your Roadmap for your Values-based business and life. Start with your Big Picture Vision, and then answer the questions below. Use the space below to write. Write down the projects, activities and tasks that will take you from here to your Vision.

After that - or if you don't know where to start - if you want to run your Vision by me and start designing your values-based business and life, email your Vision Map to me at: hello@janwallen.com and let's chat. Go to www.JanWallen.com and schedule a Vision Roadmap call (no charge).

Step #3 -- Start on your path and journey. Prioritize your projects, activities and tasks, and specific SMART goals. Then take off toward your Vision.

Write your answers here:

Your current work situation -- Describe your business and the work you do now. Include your team members, work environment, responsibilities, pressures, and the potential for growing your revenue and business. Describe your "Ideal" clients, revenue, income vs. expenses, goals, how it's grown over the last 1-2 years, changes you'd make, and things you've learned.

Your current life -- Describe your environment, people in your life, time, priorities, values, family time and goals, accomplishments, changes you'd make, things you've learned. Where are you *not* living your values and doing things that are important to you?

Your future work situation -- Describe your future -- Ideal -- business and the work you do. Include everything! Team members, work environment, responsibilities, pressures, and the potential for growing your business. Describe your "Ideal" clients, revenue, income vs. expenses, goals, how it's grown over the last 1-2 years, changes you'd make, and things you've learned. Also think about how you want your Ideal business and life to be in 1-3 years.

Your future life -- Describe your Ideal life 3 years from now. 1 year from now. 6 months from now. Where are you? What are you doing? Who are you with? Who and what do you see? Where do you live? Travel? -- Even if it seems "impossible".

What are the Top 3 things holding you back or keeping you from reaching your goals and Ideal business and life? Why?

If you could change one thing about your current situation, what would it be? How would you change it? What would be different? Why?

Step #3 -- Map out the goals you will accomplish in 100 days, and decide your priorities. Break that down into the activities and tasks you'll accomplish in the next 10 days. Check back on my blog (www.JanWallen.com/blog) to learn more about how to do that. I'll write at least one post on both Staying On Track, Keeping your Focus and Making your Goals Happen.

Jan Wallen is living the life she loves and working with clients she loves, after several successful careers. She works with spiritually conscious coaches and solopreneurs who want to build lucrative values-based businesses around their gifts, do what they love and work with clients they love. They are dissatisfied or at a transition point and know that what they're doing is no longer working, and they're not using their gifts. They're being called to something bigger, and accept the challenge.

She has discovered her *ExpertiseDNA*[™] as a trendsetter, natural advisor and guide. She loves to stay in-the-know about being who you really are, living your life, showcasing your expertise and marketing in our social media world. She is the author of two books on social media. Her latest book is *Social Selling* – how to turn your connections into opportunities and clients with all the social media sites. She is known for creative, practical ideas that really work.

Write more here.